



MEDIA ALERT:

MOST VALUABLE PROMOTIONS AND TIKTOK LIVE PREMIERE ANNOUNCE AMANDA SERRANO VS. LUCRECIA MANZUR FIGHT WEEK SCHEDULE AT PECHANGA RESORT CASINO IN TEMECULA, CALIFORNIA

Serrano vs. Manzur Press Conference takes place Wednesday, August 19 starting at 6pm PT at West Ballroom at Pechanga Resort Casino

Serrano vs. Manzur Weigh-In takes place Thursday, August 20 at 6pm PT at West Ballroom at Pechanga Resort Casino

All fight week events will be free and open to the public to attend on a first-come, first-served basis

REMINDER: All media wishing to be credentialed to cover Serrano vs. Manzur must apply here: [Serrano vs. Manzur Credential Application](#)

TEMECULA, CALIFORNIA – August 12, 2026 – Most Valuable Promotions (MVP) and TikTok LIVE Premiere today announced the full fight week schedule for Serrano vs. Manzur, the first unified women's world championship contested over 12 two-minute rounds, as well as the first championship boxing event live on TikTok. The event is headlined by boxing trailblazer and unified featherweight champion **Amanda "The Real Deal" Serrano** (49-4-1, 32 KOs), who will seek to break the all-time women's knockout record against Argentina's #2 WBO contender **Lucrecia Manzur** (14-4, 7 KOs). As part of the buildup to Serrano vs. Manzur at Pechanga Resort Casino on Friday, August 21 in Temecula, California, live on TikTok, MVP will host two fight week events. Opening the week will be the Serrano vs. Manzur Press Conference, followed by the Serrano vs. Manzur Public Weigh-In, both in the West Ballroom at the Pechanga Resort Casino. All fight week events will be free and open to the public on a first come, first served basis. Tickets for Serrano vs. Manzur are on sale now at [Ticketmaster](#). All media wishing to be credentialed for Serrano vs. Manzur must apply **[HERE](#)**.

On **Wednesday, August 19**, the Serrano vs. Manzur Press Conference will take place at the West Ballroom at the Pechanga Resort Casino, starting at 6:00pm PT. The event will feature the final war of words between Amanda Serrano, Lucrecia Manzur, and various undercard fighters, as well as MVP co-founder Nakisa Bidarian. The event will be free and open to the public on a first-come, first-serve basis and will stream live on [MVP's TikTok](#), [Jake Paul's TikTok](#), [MVP's YouTube Channel](#), and [Jake Paul's YouTube Channel](#).

On **Thursday, August 20**, the Serrano vs. Manzur Public Weigh-In will take place at the West Ballroom at the Pechanga Resort Casino starting at 6:00pm PT. The event will feature all fighters and MVP co-founder Nakisa Bidarian and will be free and open to the public on a first-come, first-serve basis. The weigh-in will stream live on [MVP's TikTok](#), [Jake Paul's TikTok](#), [MVP's YouTube Channel](#), and [Jake Paul's YouTube Channel](#).

On **Friday, August 21**, Amanda Serrano vs. Lucrecia Manzur streams live on TikTok from Pechanga Summit at Pechanga Resort Casino. The first fight will begin at 6pm ET / 3pm PT live on TikTok, with the main card starting at 9pm ET / 6pm PT live on [MVP's TikTok](#), [Jake Paul's TikTok](#), [MVP's YouTube Channel](#), and [Jake Paul's YouTube Channel](#).

Pechanga Resort Casino

45000 Pechanga Pkwy #45000,
Temecula, CA 92592

For more information, follow on X via @MostVPromotions or on Instagram via @MostValuablePromotions.

About MVP

Most Valuable Promotions (MVP) is a global combat sports and entertainment company built for the next generation of athletes and fans. The company operates across boxing, mixed martial arts, live events, media, content, athlete development, and global distribution, with a fighter-first philosophy centered on equitable compensation, maximum visibility, and long-term brand building.

Led by co-founders Jake Paul and Nakisa Bidarian and Chief Executive Officer John Martin and backed by founding investors 885 Capital & Knighthead, MVP promotes some of the world's biggest combat sports events and represents a roster of nearly 400 elite athletes, including world champions, titleholders, contenders, and emerging stars. MVP's portfolio includes MVP, MVPW, and MVP MMA, bringing together premier boxing and mixed martial arts properties under one global brand.

Through partnerships with leading media and distribution platforms including Netflix, ESPN, Sky Sports, and an extensive international network reaching fans across more than 170 countries, MVP

delivers world-class competition and entertainment to audiences worldwide. By combining elite athletes, premium live events, compelling storytelling, and global media reach, MVP is building the future of combat sports.

ABOUT TIKTOK

TikTok is the leading destination for short-form mobile video. Our mission is to inspire creativity and bring joy.

TikTok's global headquarters are in Los Angeles and Singapore, and its offices include New York, London, Dublin, Paris, Berlin, Dubai, Jakarta, Seoul, and Tokyo.

About Pechanga Resort Casino

Pechanga Resort Casino offers one of the largest and most expansive resort/casino experiences anywhere in the United States. Voted the best resort/casino in America by *Condé Nast Traveler* and rated a Four Diamond property by AAA since 2002, Pechanga Resort Casino provides an unparalleled getaway, whether for the day or for an extended luxury stay. Offering 5,500 of the hottest slots, table games, world-class entertainment, 1,100 hotel rooms, dining, spa and championship golf at Journey at Pechanga, Pechanga Resort Casino features an unrivaled destination in California. Pechanga Resort Casino is owned and operated by the Pechanga Band of Indians. For more information, call toll free 1-888-PECHANGA or visit [Pechanga.com](https://www.pechanga.com). Follow Pechanga Resort Casino on [Facebook](#), on [Instagram](#) and on X [@PechangaCasino](#). Pechanga Resort Casino is open 24 hours. Guests must be 21 and older to enter the casino.

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